



**EISENHOWER
FELLOWSHIPS**

UPCOMING EVENTS

2011

September 24 – November 12
Northeast Asia Regional Program
Location: USA

October 14
Eisenhower Day of Fellowship
Location: Around the world

October 15 – 16
Southeast Asia Regional Conference
"New Asia Rising"
Location: Bali, Indonesia

October 27 - 29
2011 Eisenhower Leadership
Conference
"Rapid Change, Rapid Challenge"
Location: Raleigh, North Carolina,

2012

March 31 – May 18
Multi Nation Program
Location: USA

September 28–30
South Asia Regional Conference
Location: Colombo, Sri Lanka

September 30 – November 17
South Asia Regional Program
Location: USA

Eisenhower Fellowships

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Network News

JULY 2011

2011 Multi Nation Program

*I am one of many Eisenhower Fellows working to create a better world; I am who I am because of the generosity of the many people who have helped me along this journey; I am committed to bringing something of value to society... thus begins the Eisenhower Fellows' pledge, initiated by Spanish Fellow **Juan José Güemes**, then crafted and signed by all of the MNP 2011 Fellows as they concluded their travel, the pledge affirms their commitment as change-agents to bettering their nations and the world.*

The MNP 2011 Fellows' programs focused extensively in two areas. The first was innovation and entrepreneurship, highlighted by a visit to the world's largest foundation devoted to entrepreneurship, the Kauffman Foundation (whose Entrepreneur's Pledge was adapted to create the Eisenhower Fellows' Pledge). Among Fellows' most surprising learnings there in Kansas City, and throughout the U.S., was what Brazilian Fellow **Flavio Nogueira** called "...the culture of failure. If you fail in the Silicon Valley for example, it is fine and part of the business; if you never failed, it means you probably never tried."

The second was new media, social media and media convergence. Notable highlights included Australian Fellow **Annabel Crabb's** visits to *The Daily Show with Jon Stewart* and *The Colbert Report*. Italian Fellow **Isabella Splendore** learned how *The Boston Globe*, *The New York Times*, and The Associated Press are addressing the quickly evolving digital revolution.

USA Fellows enriched the MNP Fellows' experience throughout the country. Farmer and rancher **Hope Pjesky**, '08, provided several days of indi-



The MNP Fellows at Opening Seminar at the Rittenhouse Hotel in Philadelphia

vidualized programming for **Anati Canca**, South Africa, and **Ariel Hernandez**, Philippines. Pjesky also spent a day showing **Nisreen Shahin**, Palestine, around Oklahoma City. **Laura Boyd**, '99, also hosted Shahin for two days of programming and meetings with visionary community leaders. Nigerian Fellow **Tominiyi Owolabi's** unforgettable visit to Portland, Maine - including a lobster dinner - was arranged by **Marge Kilkelly**, '99, who also hosted Canca.

Fellows in the USA hubs allways made their fellow Fellows welcome. During the Opening Seminar in Philadelphia, **Gail Harity**, '02, hosted Fellows at the Philadelphia Museum of Art. In Boston, **John Della Volpe**, '08, discussed the role of social media with a group of Fellows, and in North Carolina, Nogueira and Avi Biran, Israel, enjoyed hospitality and great programming by **Jimmy Rosen**, '11, **Rob Burns**, '11, and **Joan Myers**, '05. In St. Louis, MO, **Stephanie Pope**, '08, arranged a full-day visit for Fellows to the Boeing Leadership Center, and **Rick Mazjun**, '11, hosted Fellows' visit to the St. Louis Children's Hospital.

Rural visits were eye-opening for the MNP Fellows; **Tünde Tátrai**, Hungary, amazed herself by driving a pick-up truck on the farm of **Bart Ruth**, '05. During Chinese Fellow **Gong**

Weibin's visit to the Idaho farm of **Robert Blair**, '11, he visited the local saw mill and grain elevator, met with leaders at a Native American reservation, and drove a cultivator. Gong found that "...much similarity exists between the U.S. and China, not only in behaviors but also in mentality and life attitudes."

Following John Wolf's recommendation to get 'off the beaten path,' Hernandez spent a weekend visiting Skyline Drive and the Luray Caverns in Virginia's Shenandoah Valley, and **Omar Al-Madhi**, Saudi Arabia, took the Midwestern approach and drove across the state of Missouri from Kansas City to St. Louis.

While on fellowship travel, MNP Fellows took every opportunity to share their knowledge and expertise. **Erfa Iqbal**, Pakistan, gave several talks regarding the relationship between Pakistan and the U.S. Canca gave a webcast presentation at Iowa State University about her South African Agriculture Research Service. **Harsha de Silva** gave a talk at the Heritage Foundation on politics in his native Sri Lanka, and **B. Rajsekhar**, India, spoke with Columbia University graduate students about his work with the Society for Elimination of Rural Poverty and their public health internship opportunities.

Letter from the President



For nearly 60 years, Eisenhower Fellowships has been about leaders. In the past, the organization tended to put more emphasis on our leaders than on the ingredients of

leadership itself. Recently, we have begun focusing on specific aspects of leadership - particularly leading change - and the opening seminar is now entirely focused on these issues. I am pleased to share with you developments vis-à-vis the leadership and mentoring activities in this spring's Multi Nation Program, themes I expect will be reinforced with successive programs.

Last fall, Dr. Cheng Zhu of the Center for Creative Leadership conducted a half-day session on leadership for the Women's Leadership Program participants. Fellows' responses were so positive that we devoted a full day this spring to various analytic and role-playing exercises focused on leadership that were facilitated by Dr. Zhu and others. **Bob Halperin**, '02, USA, and Dr. Mark Carnesi, Senior Director for International Programs, hosted sessions on Leading Change, and EF Trustee Jonathan Murray continued these discussions at the Grand Canyon in late April. Fellows told us at the end of their program that they had

acquired new tools to address familiar and unfamiliar challenges at home.

Following discussions with the Alumni Advisory Council (AAC), and a lively exchange at last fall's conference in Philadelphia, we initiated a structured program this spring whereby alumni Fellows were specifically invited to act as mentors to incoming Fellows participating in the 2011 MNP. The project generated a great deal of positive feedback, and we plan to continue to work with you to recruit alumni Fellows committed to actively engaging with new Fellows in shaping their fellowships and their careers. We are also discussing how to enhance Fellow-to-Fellow connections by continuing these relationships after new Fellows return to their home countries.

Looking ahead, this fall we will host 18 Fellows for a Northeast Asia Regional Program. Participants hail from China, China (Taiwan), Japan, Korea, and Mongolia. We are encouraged by the professional as well as personal bonds developing among Fellows in the region, and by the increasing cross-border activities. The 2011 cohort will bring additional strength and diversity of professional fields to the network in northeast Asia.

Our USA Fellows continue to solidify relationships through their participation in the opening seminar with the MNP Fellows,

and their overseas travel and engagement with international Fellows in the 22 countries they are visiting in 2011. Also, we congratulate the three newest EF Alumni Chapters in the U.S.: the Agriculture Fellows, New England, and St. Louis, MO.

Eisenhower Day of Fellowship (Friday, October 14) will soon be upon us. We are greatly encouraged by the plans you have shared for celebrating this special day, including: an ASEAN regional conference in Bali October 15—16; a second Cross-Straits Youth Leadership Camp; an Italian forum on immigration issues; a visit to the Eisenhower Presidential Library and Museum in Kansas; and a conference in North Carolina on "Rapid Change and Rapid Challenges," followed by the 1st EF President's Cup golf tournament. Please continue to update us with your plans.

I have done a good bit of traveling in recent months, and will step up the pace further this fall. Everywhere I go I am so encouraged that Eisenhower Fellows are truly living the EF credo - you are "leaders bettering the world around you." All the best!

Sincerely,

John S. Wolf
President,
Eisenhower Fellowships

Fellow Mentoring Program

Eisenhower Fellowships understands the enormous value of having an adviser or someone with whom to consult to better develop plans. Following up on the January e-newsletter discussion of mentoring future leaders, we have heard a call from many alumni Fellows to increase support from the network.

The 2011 MNP was the first program in which there was an overall strategic effort to request alumni mentors for each incoming Fellow, with the help of Alumni Advisory Council (AAC) members and alumni associations.

The mentors' roles included giving pre-departure advice on program logistics and substance, emphasizing the need for research and preparation; mentors arranging for MNP Fellows to meet socially; and mentees remaining in contact with their mentors during and after the program.

Comments from the 2011 MNP Fellows about the value of the mentor relationship with alumni from their home countries included:

- "I first learned about the

fellowship through alumni and they promoted it as an excellent opportunity."

- "They gave very reliable, concrete advice and explained key points."

- "They shared with me their own experiences, giving me much helpful, practical advice."

- "Maybe the alumnus was not just a mentor, but someone I can develop a partnership with upon my return."

Given the positive feedback, EF plans to continue requesting mentors from the alumni network to work with new Fellows, as well as connecting alumni with other alumni.

11 USA Fellows Travel the Globe on Fellowship

Eleven USA Fellows have already or will travel during 2011 on their respective Eisenhower Fellowships. The USA Program originally planned to send eight Fellows abroad, but was fortunate to welcome additional resources from private funders that will enable an additional three Fellows to travel this year.

Asia will receive the most USA Fellows with Latin America, Europe, Africa and Oceania also playing hosts for this talented group. **Robert Burns**, Senior Vice President for Lux Research, travelled to Malaysia and China in March to explore emerging technologies and how the U.S. can partner in their development. Dr. **Christopher Fang**, Worldwide Director of Clinical Research and Medical Affairs for Johnson & Johnson, DePuy, travelled to Singapore and China (Taiwan) in March and will travel to China in September to capture lessons of leadership from these nations. **Brigitte Daniel**, Executive Vice President for Wilco Electronic Systems, will travel to India in October to look at innovative ways of providing broadband internet access to underserved populations. **Kelly Gast**, Assistant Controller for Monsanto, travelled to the Philippines in February and will travel to Indonesia this month to better understand the issues surrounding genetically modified crops. Gast is the first USA Fellow to travel to the Philippines and Indonesia. **James Rosen**, Partner with Intersouth Partners, travelled to Singapore and Malaysia in January, and to China in June, to identify promising innovations in the life sciences and finance sectors.

The travel of three USA Fellows has or will take them to Europe. **Rick Majzun**, Vice President of Strategic Planning for St. Louis Children's Hospital travelled to Sweden in May to see their approaches to reducing the incidence of infant mortality. **Chris Nowinski**, Co-Director of the Center for the Study of Traumatic Encephalopathy at Boston University, travelled throughout Europe (Belgium, Ireland, Germany, Switzerland, Italy and Turkey) to meet with sports leaders and neuroscientists to address sports related brain trauma. Nowinski's fellowship blog can be viewed at: <http://chrisnowinski.blogspot.com/>. **Melissa Walsh**, Chief Operating Officer for the Massachusetts Life Sciences Center, will travel to Spain and Ireland to seek ways to internationalize their technology in the life sciences sectors.

Oceania and Africa also hosted two Fellows each in 2011.

Rhett Proctor, owner of Proctor's Bel Air Farm, travelled to Australia and New Zealand to better understand their practices in rotational grazing, the dairy industry, and veterinary medicine. Proctor's fellowship blog can be viewed at: <http://foragingfarmer.blogspot.com/>. **Seth Williams**, District Attorney for the City of Philadelphia, travelled to Australia in June to ascertain innovative and holistic approaches to addressing crime. In Africa, **Rick Majzun** will complete his fellowship as the first USA Fellow to travel to Kenya in August, where he will look at their models of healthcare for infants. Williams will complete his fellowship travel when he is hosted by the Fellows of South Africa in November.



Chris Nowinski with Dr. Axel Partenheimer

While Fellows continue to travel, we are well underway in our recruitment cycle for the 2012 class of USA Fellows. The application cycle closed on June 15th, and we have received impressive applications from the four USA hubs and the Agriculture community. Interviews will take place throughout the summer and we look forward to announcing the new USA Fellows in the fall.

2011 MNP cont'd

During Closing Seminar, Fellows Crabb and **Liisa Suvikumpu**, Finland, read aloud a poem they co-authored to commemorate Fellows' shared adventures that had all in attendance laughing at the shared jokes.

The MNP 2011 Fellows return home with ambitious plans and lengthy 'action memos.' **Yuntsai "Jessica" Chou**, China (Taiwan), plans to implement an Open Congress project to disseminate information to the public about legislators' voting records and official statements, and Peruvian Fellow **Sheyla Blumen** will pursue cooperative endeavors with the University of Chicago and Drexel University. Indonesian Fellow **Zulfiani "Uni" Lubis** will provide training and support to other female journalists in Indonesia, and offer technology trainings for journalists in cooperation with Microsoft Corporation.

Suvikumpu summed up the Fellows feelings well when she said, "At the end of my fellowship period, I feel that the Eisenhower [F]ellowship is more a friendship than any other –ship; it is a state of mind that will last for the rest of my life. In this strong belief I am happy and honored to join the impressive group of EF alumni and hope to be of assistance in the EF family in the future."



Kenichi Yagi, '06, Japan, Wang Ande, '99, China, Helen Zheng, '06, China, Jimmy Rosen, '11, USA, Wang Luning, '99, China, and Chen Poujian, '06, China

As the 2011 Multi Nation Fellows finalized their Eisenhower Fellow's Pledge and the 2010-2011 USA Fellows joined them in Philadelphia, Eisenhower Fellowships (EF) welcomed more than 150 guests for Annual Meeting Day. Highlights of the day included hearing fellowship stories and witnessing the first time that the Eisenhower Medal for Leadership and Service was awarded to an outstanding organization rather than an individual since the inaugural medal was presented in 1988.

Eisenhower Fellowships Chair General Colin L. Powell, USA (Ret.) led several events on Thursday, May 19, including the annual board meeting, lunch with trustees and special guests, a seminar with Fellows, and the evening's annual awards dinner. Gen. Powell began the Chairman's Seminar with the 2011 MNP and USA Fellows by noting that he had visited all of the countries represented and commending the vitality of the EF program. The ensuing discussion between the Fellows and Gen. Powell about current events, with an emphasis on the "Arab Spring," proved lively and thought-provoking.

In his opening comments at dinner, EF President John S. Wolf welcomed Fellows, trustees, staff, and guests with a quote from



Ariel Hernandez and Juan José Güemes

Wilbur and Orville Wright: "By standing on the shoulders of those who came before, we can see even greater things to come." Wolf acknowledged the significant accomplishments of each group of Fellows, and noted the great expectations for the 2011 MNP group, stating, "We hope they have been transformed by this experience and by the lifelong network of contacts they have made. Transformed because they now are, we hope, pickled in the ideals that Dwight Eisenhower invested in this organization: to make this world more just, prosperous and peaceful."

Gen. Powell then presented the Distinguished Alumnus Award to EF Trustee Dr. **Jeffrey Koo**, '71 China (Taiwan). In his remarks, Gen. Powell recounted, "Forty years ago, as an Eisenhower Fellow, you and your wife drove across the United States and back...Soon after your return, you founded the very first Eisenhower Fellowships Alumni Chapter, now in its 38th year of operation." Among Dr. Koo's notable lifetime accomplishments, General Powell highlighted three: organizer of the first international Eisenhower Fellowships conference in the Asia Pacific region, held in Taipei in 1977; a "reverse" exchange program sponsored by the alumni association that has brought 72 Fellows to China (Taiwan); and a cross-Straits dialogue among Fellows that has led to a Cross-Straits Youth Leadership Camp.

Following dinner, Gen. Powell presented the 2011 Dwight D. Eisenhower Medal to the International Crisis Group (ICG). He observed that "the Crisis Group's mission is at the heart of the Eisenhower legacy.

ICG analysts operate in some of the most troubled areas of the world. They constantly remind us with their impartial information and detailed analysis of places around the world where tensions can lead to violence unless the world community takes appropriate action." Accepting the award on behalf of the ICG was Louise Arbour, President and CEO of ICG.



Louise Arbour greets Dr. Jeffrey Koo, while Gen. Powell and Koo's wife, Mizue Kayashi Koo, look on

Rob Shanklin, '11, USA, and Dr. **Liisa Suvikumpu**, '11, Finland, also spoke after dinner, sharing their fellowship experiences and the impact that EF has had on their lives. Wolf concluded the evening with a farewell to the Fellows, stating "Your journey of a thousand miles has only just started. You share the road with nearly 1,900 new friends all across the world. Like the stars above the Grand Canyon, the possibilities for you as Eisenhower Fellows are limited only by your imaginations and the effort you put into your mission of bettering the world around you."

2011 Northeast Asia Regional Program

In a few short months, Eisenhower Fellowships will welcome the second Northeast Asia Regional Program to the United States. Here are the Fellows we look forward to meeting in Philadelphia:

CHINA

CAI CHENYU • CEO & President, Globelink China Logistics Limited

DR. MEN HONGHUA • Deputy Director, Center of International Strategic Studies; Professor, China Central Party School

DR. LIU LIQUN • Vice President, Communication University of China; Chair on Media and Gender, United Nations Educational, Scientific and Cultural Organization (UNESCO); Deputy Secretary General, China Women's Studies Society

LI YANG • Deputy Director General, General Office, Ministry of Transport

DR. HU YUANKUN • Deputy Director General, Department of Crop Production, Ministry of Agriculture

ZHAN YUYIN • Director General of Investment Department, National Council for Social Securities Fund

CHINA (TAIWAN)

VICTOR (KUO LIN) KUAN • Chairman, Citibank Taiwan Ltd.; Chief Country Officer, Citigroup Taiwan

ALBERT KWANG-CHIN TING • Chairman, CX Technology; Chairman, Phu Hung Securities Corporation

DR. MING-JI WU • Director General, Department of Industrial Technology, Ministry of Economic Affairs

JAPAN

YOSHIFUMI FUKUNAGA • Principal Deputy Director, APEC Office, Trade Policy Bureau, Ministry of Economy, Trade, and Industry (METI)

NAOMI ISHII • General Manager, Strategic Planning Dept, Toyota Motor Corporation

SHUNSUKE NIWA • General Manager, Shinkansen Operations Division, Central Japan Railway Company (JR-Central)

COL. TAKAYUKI TERASAKI • Officer, Japan Air Self-Defense Force

KOREA

KYONG-SOK CHONG • Partner Lawyer, Hong Yun Law Group

JUNG DAM HYUN • Marketing Director, Tong Yang Magic

Ji-YEON YU • Lawyer, Han-Seo Law Corporation

MONGOLIA

OYUNGEREL TSEDEV DAMBA • President, Democratic Women's Union of Mongolia

News of Fellows & Trustees



Dr. Jeffrey Koo

1971
More than 150 guests gathered at this year's Annual Meeting in Philadelphia where Dr. **Jeffrey Koo**, China (Taiwan), received the Distinguished Alumnus Award.



Shirlene Noordin

1974
Eduardo San Martin, Chile, received the First Prize in the Municipality of Las Condes Architecture Contest in December 2010 for co-designing the Las Condes Municipal Theater and Civic Center.



Bradley Belt

1982
Dr. **Park Un-Tae**, Korea, is serving as President of the Korea Institute of Population Problems. South Korea will be hosting the 2013 International Union for Scientific Study of Populations (IUSSP) Conference.

1986
Dr. **Doysinola H. Abiola**, Nigeria, continues to champion women's political participation. ([Daily Independent](#))



Frederick Mutesa

1990
Indonesian Minister of Trade **Mari Pangestu** will host the Indonesian-led [Regional Entrepreneurship Summit](#) (RES).

1996
Professor **Robert Hooper**, USA, University of California San Diego, writes about working with the media in Iraq ([Journal of Media Education](#)).



Sirikit Hernani

1997
Professor **Li-ming Li**, China, was elected an Honorary Fellow of the Faculty of Public Health of the Royal Colleges of Physicians of the United Kingdom.

Bradley Belt, USA, joined the Milken Institute as Senior Managing Director, leading the Institute's Washington, D.C., expansion and overseeing the Institute's Center for Financial Market Understanding.



Kenias Mafukidze

1998
François Dufour, France, continues with the daily newspaper he founded and edits, *Mon Quotidien*, aimed at 10-14 year olds. ([NY Times](#))

Dr. **Fredrick Mutesa**, Zambia, will be running in the presidential election this September under the Zambians for Empowerment and Development (ZED) party.



Salome Mbugua

1999
The Oklahoma Commission on the Status of Women honored eight inductees into the Oklahoma Women's Hall of Fame during ceremonies at the Oklahoma History Center in April, including former State Representative, Dr. **Laura Boyd**, USA.

2000
Mihir Bhatt, India, discussed disaster management needs ([Daily News & Analysis](#))

Stuart Brotman, USA, talked about the Brave New World of Enterprise TV ([Xconomy](#))

The Hispanic Bar Association of Pennsylvania presented La Justicia Award to **Pedro A. Ramos**, USA, for his work to promote education and justice throughout the Latino community. Ramos was also nominated by Pennsylvania Governor Tom Corbett to the Philadelphia School Reform Commission.

2001
USA Fellow **Aaron Posner**'s production of Chaim Potok's "The Chosen" received stellar reviews. ([Washington Post](#))

2002
Indonesian Fellow **Jerry Ng** was cited in an article on microfinance ([The Economist](#))

Sister **Mary Scullion**, USA, and Joan McConnon, co-founders of Project H.O.M.E. (Housing, Opportunities for Employment, Medical Care, and Education), received the University of Notre Dame's 2011 Laetare Medal, the oldest and most prestigious honor given to American Catholics.

2004
USA Fellow **Jean Davis** was highlighted in a new book entitled *The Next American Economy* by Business Week writer William Holstein. Read more [here](#).

Fiach Mac Conghail, Ireland, was appointed to the [Irish Senate](#) by the Taoiseach (Prime Minister) Enda Kenny. Mac Conghail will continue to direct the Abbey Theatre, Ireland's national theatre, and serve as chairperson for We the Citizens.

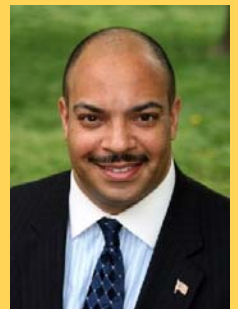
Murat Yetkin, Turkey, was promoted to Editor in Chief of the [Hurriyet Daily News](#) (HDN), and was appointed to the steering committee of the Turkey Local Chapter of [Partners for a New Beginning](#) (PNB).



Jerry Ng



Dr. Amita Athavale



Seth Williams



Ludovica Rizzotti



Fiach Mac Conghail

Continued on page 6

Dr. **Paikiasothy Saravanamuttu**, Sri Lanka, Executive Director of the Centre for Policy Alternatives, was awarded the National Peace Council Citizens Peace Award 2010 for Sri Lanka.

2005

President Juan Manuel Santos appointed **Santiago Castro**, Colombia, as the Director of the [Civil Aviation Authority](#).

Zimbabwe Fellow **Kenias Mafukidze** and his company, KM Financial Solutions, hosted the 2011 CEO roundtable.

Tantowi Yahya, Indonesia, is on a campaign to boost citizen morale in Jakarta. Read more (in Indonesian) [here](#).

2007

Indian Fellow **Sanjeev Sanyal** discussed socio-cultural attitudes in the [Business Standard](#).

Caroline Casey, Ireland, spoke at the [Global Competitiveness Forum 2011](#) in Riyadh. Casey also gave a presentation, "Looking Past Limits," at TEDWomen posted here: [TED website](#).

Shirlene Noordin, Singapore, created a Facebook group for all ASEAN Fellows to share news and photos. The page is called [Eisenhower Fellowships ASEAN](#).

Ratish Nanda, India, and the Aga Khan Trust for Culture in India have been engaged in an urban renewal project in the Humayun's Tomb - Hazrat Nizamuddin Basti conservation area of Delhi.

Dr. **Rafael Bundoc**, Philippines, and his wife, Josephine, with Physicians for Peace, have opened the [Philippine School of Prosthetics and Orthotics](#) (PSPO).

Dr. **Tarek El-Sheikh**, Egypt, was one of the keynote speakers on the Second Plenary of the 9th World Conference on Sport and the Environment held in Doha, Qatar.

2008

Jarrett Barrios, USA, was selected as one of the Hunt Alternatives Fund's [Prime Movers: Cultivating Social Capital](#) fellows.

2009

Mihai Ghyka, Romania, recently began his [new role](#) as Chief Commercial Officer of the Commercial Business Unit for Vodafone Romania.

Dr. **Glaucia Souza**, Brazil, is organizing the First [Brazilian Bioenergy Science and Technology Conference](#). It will take place August 14-18 in Sao Paulo, Brazil.

USA Fellow **Kevin Gunn** was named chair of the Public Service Commission in Missouri. ([STL Today](#))

Maria Carolina Hoyos Turbay, Colombia, was featured in the U.S. Embassy of Colombia's e-newsletter ([Colombia Alumni Association](#))

2010

Kenyan Fellow **Florence Gatome** discussed Rwanda's new public sector accounting system. ([East African](#))

Giovanna Negretti, USA, joined a large group of distinguished leaders to celebrate the 50th anniversary of President John F. Kennedy's inaugural address. ([Diiti](#))

Salome Mbugua, Ireland, talked about her "new perspectives on leadership" in February. ([Metro Éireann](#))

Dr. **Amita Athavale**, India, published findings demonstrating the high toll of air pollution in schools on students. ([Hindustan Times](#))

Ludovica Rizzotti, Italy, is now the Director of International Affairs of [Cassa Depositi e Prestiti](#) (CDP), a large Italian joint-stock company primarily under public control.

Aysegul Ildeniz, Turkey, is working with the Ministry of Education and the Futurists Association of Turkey to remedy the low levels of women in the workforce and of women with computer knowledge.

2011

Rick Majzun, USA, has joined the Board of the [Maternal, Child and Family Health Coalition](#), the leading convener of stakeholders taking action to improve the health status of women and children in St. Louis.

Sheyla Blumen, Peru, wrote about the importance of blended learning in psychology and medicine. See the article [here](#).

USA Fellow **Chris Nowinski** continues [promoting](#) studies on brain trauma.

Harsha de Silva, Sri Lanka, published his "Reflections on the Legislative Process in Sri Lanka." ([Ground Views](#))

James Rosen, USA, joined the board of [Advanced Animal Diagnostics](#), which develops technology to quickly diagnose farm animal diseases, protecting both animal welfare and the farm industry.

Chief Political Writer for ABC Online **Annabel Crabb**, Australia, discussed feminism in the 21st century as a panelist at the International Women's Day Forum hosted and moderated by the Honorable Kate Ellis, Minister for Women, Australia.

The International Network of Alternative Financial Institutions ([Inafi](#)) and the

Society for Elimination of Rural Poverty ([SERP](#)) (the latter directed by CEO **B. Rajsekhar**, India) organized an international summit on "Microfinance and Inclusive Development" held in Hyderabad, India.

His Royal Highness Prince Charles, President of the Youth Business International Foundation, visited [IE Business School](#) to meet with young entrepreneurs and senior executives in the Youth Entrepreneurship Seminar. Greeting the Prince was **Juan José Güemes**, Spain, President of IE Business School's International Center for Entrepreneurial Management.

Zulfiani "Uni" Lubis, Indonesia, was interviewed about her perspectives on Media Convergence in the U.S. and in Indonesia. ([Indonesia Network](#))

Brigitte Daniel, USA, received the Philadelphia Business Journal's 40 Under 40 award. ([PBJ](#))

USA Fellow **Seth Williams** emphasized the importance of education, investment in youth, and commitment to community service on WHY radio's *This I Believe*: ([WHYY](#))

Publications:

Anna Barbara Proietti, '00, Brazil, published *Que bom que você chegou (sobre seres diáfanos e outros mais densos)* (*Glad You Came (About diaphanous beings and others more dense)*).

Hernani Sirikit, '04, Indonesia, published a book entitled *Signs of Journalism, from Law to Conscience*, which is about ethics, law and the practice of journalism.

Michael Voordeckers, '10, Belgium, co-authored a book on the future of Christian democracy, [Visie & Werkelijkheid](#) (*Vision & Reality*).

New Trustees:

The Eisenhower Fellowships Board of Trustees welcomed two new members: [Ferit Faik Şahenk](#), Chairman, Doğu Holding A.Ş. of Istanbul, Turkey and [Jack Golden](#), Group Human Resources Director, CRH plc. of Dublin, Ireland.

In Memory

Dr. Enrique Pinedo
Eisenhower Fellow, '57, Argentina

Samuel N. Waruhiu
Eisenhower Fellow, '65, Kenya

Sheikh Abdallah, MA, Al-Dabbagh
Eisenhower Fellow, '60, Saudi Arabia

EF Trustee Edward B. Leisenring

2011 Eisenhower Day of Fellowship

As the anniversary of Eisenhower Fellowships' founding on October 14th approaches, planning is well underway for celebrations around the world. Last year, 29 events were held to commemorate the event and celebrate the diversity and commitment of Eisenhower Fellows as they engage others to better the world around them.

Currently, preparations for 24 EF Day celebrations are being made, including:

Indonesia: In collaboration with Fellows from Malaysia and Singapore, Indonesian Fellows will hold a Southeast Asia Regional Conference in October in Bali. *New Asia Rising* will highlight China, India and ASEAN as the new economic powerhouse. The gathering will include social events as well as workshops on regional issues, plenary sessions, and a program for Fellows' spouses. Social entrepreneurship, business, media and governance will be among the sub-themes of the discussions.

Jamaica: Fellows are planning a meeting of 350-400 guests to engage stakeholders in a plan to restore Kingston and Port Royal to the vibrancy they

once enjoyed. They have invited EF Fellow **Pedro Ortiz**, '98, Spain, a planning and transportation expert currently consulting with the World Bank, to be the keynote speaker. He will be joined by representatives from the Jamaica America Friendship Association, the Private Sector Organization of Jamaica, the U.S. Embassy's Office of Public Affairs, and the Kingston Restoration Company.

Sri Lanka: The Eisenhower Fellowship Association of Sri Lanka will again collaborate with the American Center and U.S. Embassy in Colombo for their "All Island English Essay Contest 2011." The contest engages school children ages 12 to 18 to think creatively about leadership, the importance of international dialogue, and how they can make a difference in local and global communities.

USA: The USA Fellows from the North Carolina Leadership Initiative are collaborating on a conference in Cary, NC, from October 27—29, entitled "Rapid Change, Rapid Challenge", which will conclude with a birthday celebration honoring President Eisenhower and the Inaugural EF President's Cup golf outing. More details on page 11.

Eisenhower Fellows Committed to Bettering the World Around Them

Alumni Fellows around the globe are working together to give back to the communities in which they or their fellow Fellows live. Eisenhower Fellows have mobilized resources to support several efforts with a focus on the next generation.

The 2010 MNP Fellows, led by **Bruno Giuffra**, Peru, created the [EFSI](#) (or EF Social Initiative) to support children-oriented social projects in various locations around the world. The first project the Fellows elected to assist is building school libraries in Cusco, Peru in 2011. Eco-Escuela Tikapata will be the beneficiary of the inaugural project and will soon receive, among other things, a computer with internet connection



for each classroom; numerous books relating to the children's studies and interests; and teaching materials for each age to stimulate imagination and critical thinking, and help students reach national curriculum objectives. The EFSI will rotate projects among countries on an annual basis. EFSI

organizers invite all EF alumni to join them in this effort.

Another example of Fellows' collective effort is the alumni initiative to rebuild the Shalakhel School in Nowshera, Pakistan, after the August 2010 floods. The United Nations estimates the floods directly affected about 20 million people, with a death toll of almost 2,000.

Alumni Advisory Council (AAC) member **Murat Yetkin**, '04, reached out on behalf of Turkish alumni Fellows to Pakistani AAC member **Sufia Shahid**, '03, as well as EF President John Wolf, regarding possible EF partnerships for relief efforts. Shahid recommended a rehabilitation project for a local primary school for girls in

Nowshera, and Turkish alumni Fellows created a fund to raise money for classroom rebuilding, desks, uniforms, water filters, and fans. The school boundary wall was rebuilt, and the building repainted, by another NGO. Due to the generosity of the Turkish alumni, and other Fellows in the EF network worldwide, the lives



of the 600 girls studying at this institution have been vastly improved.

In China (Taiwan), Fellows demonstrated their concern for future generations with a Cross-Straits Youth Leadership Camp hosted in Taipei in August 2010. Forty university students from China (Taiwan) and China met over three weeks to discuss economics, technology, art, and culture. The camp was sponsored by the Eisenhower Fellows Association (EFA) of China (Taiwan), led by Dr. **Jeffrey Koo**, '61. **Harvey Chang**, '02, organized and planned the camp with assistance from **Mark Wei**, '04, and **Sean Lien**, '09. There are plans to continue the camp in August 2011 with 60 students and a joint celebration of the Eisenhower Day of Fellowship.

Bangladesh

Dr. **Nafees Rahman**, '08, orchestrated a visit for EF Senior Director of International Programs Dr. Mark Carnesi to Dhaka in June. Nominations plans were reviewed by the committee, chaired by Amb. **Salma Khan**, '92, and coordinated by Rahman. Other Fellows involved in the visit included **Mahfuz Haque**, '09, **Iqbal Habib**, '07, and **Rizwana Hasan**, '07. Planning meeting participants included Luva Choudhury, President of the Bengal Foundation; Syed Hashinii, Director of the BRAC Development Institute; and former EF Nomination Committee chair Sir Fazle Hasan Abed, chair, BRAC (formerly Bangladesh Rural Advancement Committee).



LR: Nafees Rahman, Iqbal Habib, Mark Carnesi, Mahfuz Haque and their tour guide

Belgium/EU

The Belgium/EU Alumni Association announced the [launch of a website](#) for all European Fellows at their EF Day celebration early in the year. **Antonia Mochan**, '08, is requesting contributions for the site from fellow European Fellows. At their meeting in the Commission's Berlaymont HQ, **Valère Moutarlier**, '06, reported on the 2010 Leadership & Innovation Conference in Philadelphia.

India

Sanrump Misra, '00, President of the India EF Alumni Chapter, hosted EF President John Wolf on his February visit to Mumbai. There, several Fellows joined in discussions to begin planning the 2012 South Asia Regional Program (SARP). The 2012 program will be the second Single Region Program (SRP) for South Asia and third SRP with India as a lead country.

Indonesia

Activities in Indonesia this spring included a dinner hosted by **Suryani Motik**, '99, at which recently returned Fellow **Svida Alisjahbana**, '10, reported on her participation in the Women's Leadership Program. Alumni extended congratulations to 2011 MNP Fellow **Zulfiani "Uni" Lubis**, and briefed her on fellowship opportunities

prior to her departure. Several Fellows also met in Bali with **Rahmad Pribadi**, '06, President of the EF Indonesia Alumni Chapter, along with alumni Fellows from Malaysia and Singapore to develop an agenda for an EF ASEAN regional conference "New Asia Rising" to be held in Bali on October 15-16. Details on the conference and registration will be announced soon.

Ireland

The Irish general elections and prospects for recovery of the Irish economy were the main topics of discussion at the Irish EF Day, celebrated at the Kildare Street and University Club on St. Stephen's Green. Frank Daly, Chairman of the National Asset Management Agency spoke on the Irish economic crisis, and Noel Whelan, political correspondent with the *Irish Times*, previewed the elections. Dr. Maureen Gaffney, Adjunct Professor of Psychology and Society at University College Dublin, also addressed the Fellows, giving an overview of her forthcoming book *Flourishing Under Fire* and the measures required for organizations and individuals to perform at their best. New EF Trustee Jack Golden, CRH plc, also participated in the program.

Israel

The David Intercontinental Hotel in Tel Aviv provided the venue for the EF Day gala dinner held in late winter. The keynote speaker was Israeli entrepreneur Aviad Meitar, author of *An Unimaginable Journey*. Attendees included Gen. **Yohanan Locker**, '01, Military Secretary to the Prime Minister. U.S. Ambassador James B. Cunningham and his wife, Orit Zuretz (Member of the Knesset, Israeli Parliament), Zvi Meitar (Founder, Meitar Li-quornik Geva & Leshem Brandwein, Israel's Forbes 500), Victor Medina (head of Israel's EF nominating committee) and many others.

Italy

Fellows in Italy gathered to greet EF President John Wolf in Rome, and to plan further development of the Italian alumni network. Fellows participating included **Benedetta Craveri**, '81, Dr. **Sergio Passeggiari**, '64, **Giuseppe Casano**, '67, Dr. **Luigi Ferrari Bravo**, '69, Dr. **Mario Visco**, '93, Dr. **Giuseppe Noia**, '96, Prof. **Marco Frey**, '00, **Camilla Sebastiani**, '09, and **Ludovica Rizzotti**, '10. Sen. **Antonio Maccanico**,



Indonesian, Malaysian and Singaporean Fellows meet to plan conference

'65, spoke to the group about his fellowship and mentioned that it is necessary to continue to keep a close link of friendship between the U.S. and Europe to ensure an international order of peace, democratic progress and prosperity in a world that is becoming more multi-cultural. At a subsequent spring meeting over dinner at the home of **Antonio Colombo**, '88, Fellows congratulated **Isabella Splendori** on her designation as the 2011 Italian MNP Fellow, and offered her fellowship tips.



Antonio Maccanico (center) talks about his fellowship, while EF President John Wolf (left) and Giuseppe Cassano listen

The Netherlands

EF Trustee Nathan Hayward and his wife, Marilyn, hosted a dinner in the Hague for alumni Fellows in April. Participants **Marc Berg**, '04, **Marjorie Bonn**, '01, **Jacqueline Cramer**, '92, **Henk Jansen**, '95, **Saskia Stuiveling**, '86, and **Emine Kaya**, '07, EC, updated the Haywards on their careers and celebrations for Eisenhower Days of Fellowship. The Fellows said that their EF experiences have motivated them to maintain their relationships and involvement in the network.

New Zealand

Seven New Zealand Eisenhower Fellows attended an event in May at the Auckland War Memorial Museum, which began with a greeting by a respected elder of a Maori tribal group. Dr. **Paul Tapsell**, '05, offered a responding speech, and the Fellows were treated to a history of the museum, its governance and treasures. This museum is unique in New Zealand for its legislative

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framework, which includes governance that recognizes indigenous people shaping the direction of the museum. Fellows were guided to significant markers and taonga (treasures) that connect the museum to Tapsell's extended family, to Auckland's people and places, and the nation. Following a meeting in the Members' Lounge of the museum, Fellows dined in Parnell. Guest speaker **Paula Bennett**, '10, Minister for Social Development and Employment and Minister of Youth Affairs, provided insights from her fellowship as part of the Women's Leadership Program. Other Fellows in attendance were **Bernardine Vester**, '02, (Chair of the Alumni Association); **Geoffrey Moss**, '68; **Trevor Taylor**, '87; Dr. **Susan Baragwanath**, '94; and **David McConnell**, '09.

Pakistan

Rabia Garib, '07, and **Salaina Haroon**, '10, met in Dubai with EF Senior Director of International Programs Dr. Mark Carnesi in June in order to identify alumni Fellows to participate in the Fellow nominations process. They also explored plans for an EF Day event in October, and discussed formation of an EF alumni association.



Pakistani Fellows Rabia Garib, '07, and Salaina Haroon, '10 in Dubai

Sri Lanka

Chandra Jayaratne, '89, and **Dayananda Gunawardena**, '86, hosted a visit to Sri Lanka by Dr. Mark Carnesi, EF Senior Director of International Programs. Among alumni Fellows participating in planning for both the 2012 Southeast Asia Regional Program recruitment and also the September 2012 conference to be held in Colombo were **Harsha de Silva**, '11, **Nivard Cabraal**, '00, and **P. Saravanamuttu**, '04.

Turkey

At a planning meeting held in May, **Selahattin Cimen** '01 was elected as the new coordinator for the alumni coordination committee, succeeding **Murat Yetkin** '04. The Fellows also

reviewed plans for their operations in the coming year, including hosting the annual EF Alumni Advisory Council (AAC) meeting in Istanbul in September, 2011, in conjunction with the Turkish EF Day commemoration. EF Trustee **Alfonso Vegara**, '87, Spain, and EF President's Advisory Committee member **Heba Ramzy**, '99, Egypt, were special guests at the meeting.

USA

The New England USA hub, the St. Louis USA hub, and the U.S. Agriculture program, all inaugurated EF Alumni Chapters. Heads of the Associations are: New England, **John Della Volpe**, '08; St. Louis, **Michelle Sherrod**, '10; and Agriculture program: **Bart Ruth**, '06.



L—R: Manori Gunawardena, '10, Sri Lanka, Dr. Mark Carnesi, Eran Wickramaratne, '04, Sri Lanka, his wife, Kushi, and Kala Peiris de Costa, '04, Sri Lanka

Network Connections

USA Fellow Visits Malaysia

James Rosen, '11, USA, met with President of Perbadanan Putrajaya, Tan Sri Dato **Samsudin Osman**, '97, Malaysia, while on his fellowship travels. Osman heads one of Malaysia's relatively new federal government administrative complexes located south of Kuala Lumpur. It's a pristine planned city that's home to numerous government buildings, including the high court, the ministry of finance, and the Prime Minister's office. The Tan Sri's office is in the middle of the city, across the promenade from the high court. **Hardev Kaur**, '96, Malaysia, now a Special Officer to the PM, arranged their visit and joined them for a tour and lunch.

China (Taiwan) Fellow Visits Paraguay for Bicentennial

Vice President of China (Taiwan) **Vincent Siew**, '85, met for discussions with **Martín Burt**, '96, Paraguay, founder and CEO of Fundacion Paraguaya, along with Dr. Fernando Pfannl, advisor to Paraguayan Vice President Federico Franco, during a recent bicentennial celebration in Paraguay. Siew mentioned that when he served as Minister of Economic Affairs he met Burt - who at the time was Paraguay's Vice Minister of Commerce - and noted that they are both Eisenhower alumni Fellows.

Burt, who previously served as the mayor of Asuncion, received an Eisenhower Fellowship in 1996 to travel to the U.S., and in 1997 to travel to China (Taiwan).

Argentine and Bolivian Fellows – Distant Relatives

Damaso Uriburu, '95, Argentina, recently traveled to Santa Cruz de la Sierra, Bolivia, to meet with the Bolivian side of his family. Uriburu's great-grandfather, Dr. Dámaso Uriburu y Hoyos, established the family branch in Bolivia about 200 years ago, and the two families had established contact via Facebook. It was at the family reunion that Uriburu and **Jorge Harriague Urriolagoitia**, '96, Bolivia, learned that in addition to sharing ancestors (Dr. Uriburu y Hoyos is also Urriolagoitia's great-grandfather), they also shared the Eisenhower fellowship experience. After hugs and much conversation, they made plans to renew links between Fellows in Bolivia and Argentina.



L-R: Charles Kahura, Aysegul Ildeniz, David Ndii, Dr. Sam Thenya and Hephzibah Beulah

Kenyan Fellows host Turkish Fellow in Nairobi

Two Fellows from the 2010 Eisenhower Women's Leadership Program (Hephzibah Beulah, Kenya, [formerly known as **Hellen Tombo**] and **Ayse Ildeniz**, Turkey) met in Nairobi, Kenya, shortly after their fellowship travels in the U.S. Ildeniz is regional director for Intel Corporation operations in Africa, the Middle East, and Turkey, and organized the trip to Kenya to invigorate business efforts in East Africa. Beulah, who is the Policy and Advocacy Advisor for Plan-International, used the occasion to organize a night out with Kenyan Fellows, including **Charles Kahura**, '05, Dr. **Sam Thenya**, '08, and **David Ndii**, '07. Ildeniz learned more about the customs of the country and networked with Fellows. The group hopes to meet next time in Istanbul, Turkey, where Ildeniz is based.

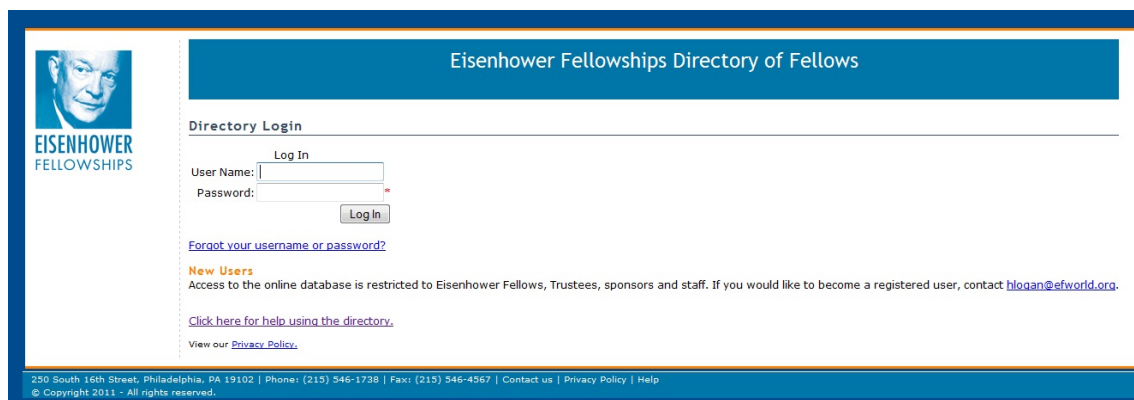
Capturing Eisenhower Fellowships' Impact

The impact of Eisenhower Fellowships is exemplified through the stories shared and the outcomes produced as a result of Fellows' experiences both during their travels and afterwards, when they're part of the alumni network.

At EF headquarters, we learn about fellowship outcomes through a variety of methods: post-fellowship surveys, Fellows sharing news via web updates, informal conversations at EF gatherings, etc. Now, we've created a database to begin systematically documenting the numerous and compelling outcomes that Fellows have achieved as a result of their Eisenhower Fellowship. We ask for your help in capturing the many outcomes that have come about, so that we can more accurately and completely record and publicize the impact of the program and the value of the fellowship experience. Please send stories about accomplishments such as partnerships, publications, joint ventures, organizational linkages, presentations, awards received, or any other activities you have pursued individually, with your fellow Fellows, or with your fellowship interlocutors, to Jason Riley at jriley@efworld.org.

Connecting with your fellow Fellows

Fellows! Just a reminder of a useful tool that you have access to: the online **Directory of Fellows** (<https://directory.efworld.org/>). You can log in at any time to find fellow Fellows from your cohort or other alumni in your country, or to find other Fellows in countries where you are traveling. If you have a common professional interest, you could exchange ideas with other Fellows halfway around the world.



Also, be sure to keep the network updated on your latest job, email address, etc., by logging in, updating your profile, and adding a current photo and CV. If at any time you forget your login credentials, we would be happy to help. Alternatively, you can click the "Forgot your username or password?" link on the login page and your details will be emailed to you *automatically*.

Social Networking with EF

To stay connected to Eisenhower Fellowships (besides the web news, this e-newsletter and the online Directory of Fellows), you can check out our updates on these pages:



Aspen Institute Seminar with Mohammed Nosseir, '09, Egypt

After being invited to participate in the Aspen Seminar, I was not certain about leaving Egypt while my country was going through transformation towards democracy. While I trusted that the January 25th revolution was a firm milestone in Egyptian political history, nevertheless, it was also a process requiring substantial effort to build. Egyptian reformists began calling our country the 'New Egypt,' and it required each one of us to contribute; spending almost a week abroad was a critical decision for me. I eventually realized that I really needed a mental and physical break to reflect on the political developments taking place, and hoped this would enable me to return back home with new and fresh thoughts.

The Aspen Seminar fulfilled my need to have an intellectual journey. I felt that we participants were hovering among the thoughts of Aristotle, Hobbes, Plato, Locke and others, and as a result, we were able to establish a better understanding of our individual life paths. The structure of the seminar engaged us in a very constructive dialogue.

In 2009, I was selected as an Eisenhower Fellow, which gave me broad exposure to the topic of U.S. foreign policy in the Middle East. That happened through establishing a constructive dialogue with politicians, scholars, intellectuals, journalists and former senior American officials. In addition, Eisenhower Fellowships enabled me to gain a better understanding of American culture.

Complimenting my fellowship experience, the Aspen Seminar enabled me to establish a better understanding of myself - to reflect on my thoughts and the values that I stand for - and to enhance my ideas. This took

place through an outstanding combination of diversified materials and participants' experiences and backgrounds that engaged me in an intellectual dialogue, or in other words, in a real life journey.

On my way back home when I was reflecting on the seminar, I realized that human beings share the same values. Values are universal, and don't belong to a specific country or culture; perhaps there are some countries that have reached those universal values and fully apply them faster than others. The reality is that all human beings appreciate the same values, but maybe we need to better define them.

Although the world is currently facing many challenges, conflicts and in some places wars, I figured out during the seminar that establishing a true dialogue among those bodies may help in overcoming most of the conflicting issues. People need to go through a real mental debate before taking actions they may eventually regret.

On a personal level, I found that participants and moderators genuinely wanted the Egyptian revolution to succeed, and would give any moral support for this event to be completed successfully. I was lucky to be surrounded by those people who conveyed their moral support to me.

The Aspen Seminar gave me the space I was looking for to reflect on



my ideas and thoughts for the coming period. The mixture of the highly experienced participants, thoughtful materials, and very competent moderators - in addition to the fabulous location of the institute - shaped my judgment on a number of issues.

I return home with a strong feeling that I developed lifelong friendships, and polished my thinking in such a way that will help me contribute progressively during Egypt's transitional period.

The challenges that Egypt is now facing will require an extraordinary effort to ensure that the country is on the right track, and doesn't lose the reform momentum. Persistence, engagement, and tolerance are key aspects that I will take into consideration in my future political involvement. The Aspen Seminar energized me to get more involved in this challenge. We'll see how I release this energy toward positive outcomes!

Mark Your Calendars!

You are invited to join Eisenhower Fellows on October 27-29 in Raleigh, North Carolina, for a conference entitled "**Rapid Change and Rapid Challenge**". Sessions will focus on leadership, disaster recovery, social media, health care, and workforce development. Guests in attendance will include the Northeast Asia Regional Program Fellows, alumni Fellows from North Carolina, and, we hope, you! The conference venue is the award-winning, five-star [Umstead Hotel and Spa](#).

North Carolina Fellows will also host an Eisenhower Day of Fellowship celebration and a USA program strategic planning session. On Saturday, October 29, join EF President John Wolf for the inaugural President's Golf Tournament at [Pinehurst](#), site of the 2014 men's and women's US Open.

Registration will open August 1. For more details, see our [Events page](#) or contact Erin Hillman at Ehillman@efworld.org. We look forward to seeing you there!